

Amyna Jiwani

Contact

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Education

- Diploma in Creative Advertising
Seneca College, Apr 2023
- B.Sc in Multimedia & Animation
Loyola Academy, Apr 2020

Skills

Adobe Suite

- Photoshop
- InDesign
- Illustrator
- XD

Canva
Keynote
Microsoft Suite
Procreate
WIX
Social Media Management
Production Design
Photography
Sketching & Digital Art
Typography & Color Theory
Branding & Logo Design
Layout Design
Packaging Design

Interpersonal Skills
Teamwork
Leadership
Problem Solving
Adaptability
Creativity & Imagination
Attention to Detail
Time Management
Presentation skills

Creative/Art/Production Design/Student RGD

Creative design professional with a strong background in graphic arts and expert abilities in Adobe suite. Collaborate effectively with clients and the creative team, consistently meeting project targets and exceeding expectations. History of developing innovative and fresh graphics, marketing layouts and company branding imagery. Driven by creativity and passion for exploring, innovating, and bringing out the best outcome of my vision.

Experience

Production Artist & Designer

Forsman & Bodenfors Canada

Apr 2023 – Present

- Worked with diverse range of clients including LG Electronics, Seneca College, Ontario Power Generation, Polestar, Church & Dwight and collaborated with the Creative/Art Directors, Copywriters, Producers & Account Managers in the development of their ongoing campaigns.
- Maintained brand consistency & adhered to brand guidelines throughout the processes, while maintaining a keen eye for detail and quality control.
- Generated new designs & revised existing designs to match design guides.
- Presented design drafts to senior designers and incorporated feedback.
- Managed multiple projects simultaneously, meeting deadlines and effectively prioritizing tasks in a fast-paced agency environment.
- Satisfied clients consistently with on-time, high-quality design work.
- Provide valuable input and creative solutions during brainstorming sessions, contributing to the overall creative direction of campaigns.

Graphic Designer

Seneca Student Federation (Seneca College)

Oct 2021 – Apr 2023

- Lead in the design, development, and implementation of the graphic, layout and production communication materials while conforming to the brand guidelines and maintaining consistent branding.
- Co-ordinated with the content team to develop creative strategies and social media campaigns to boost overall engagement with the audience.
- Created high-quality designs for on-campus digital and print mediums.
- Designed a complete handbook on InDesign including information and calendar pages to be distributed to 30,000+ students.

Graphic Designer

InnoPark India Pvt. Ltd.

Feb 2020 – Mar 2021

- Created prolific social media graphics and assets for 4 different multi-billion-dollar portfolio companies suitable for target marketing.
- Kickstarted weekly media monitoring and provided analytical news reports.
- Spearheaded visual identity, designed packaging labels and digital marketing assets for 2 new product lines in the healthcare sector.

Recognitions

Winner | Creative

Seneca CAB AdTLC Portfolio Night

Best Outgoing Student

Loyola Academy, India

Certifications

User Experience – Adobe UI/UX
Enterprise Design Thinking: Practitioner
Designing Emotion: How to use design to move people
Marketing to Generation Z

